

Dream It. Do It. Board Meeting
January 26, 2016

INTRODUCTIONS

Allatia Harris – San Jacinto College
Debi Jordan – Lee College
Denise Smesny – Dream It. Do It. Southeast Texas Education Foundation
Glenn Johnson - BASF
Michelle Hundley – Economic Alliance Port Region

REVIEW FOUNDATION PAPERWORK

All paperwork is signed
Bylaws
Unanimous consent to bylaws - Electronic copy to Glenn
Bylaws were approved by Allatia, Debi, and Michelle
Reviewed by an outside attorney
Paperwork on Tax Exemption status through CPA
 For federal and state exemptions
 Filed on Monday
Outside entities used to insure transparency
Glenn will review bylaws and provide feedback
Michelle - create a timeline of activities and those involved
We have both hard (binder) and electronic copies of all information
DBA - Dream It. Do It. Southeast Texas

OFFICERS

Glenn - Need a bio and a high resolution (1 MB) photo for website
 Will be added to collaborative materials and to website

WEBSITE

Put copies of all paperwork on the website
Bylaws on website for transparency
dreamitdoittx.org - website
Created on Wordpress by Traci
Look at other DIDI websites to compare sites
DIDI Minnesota website - Look at this and pattern after it
We have a dedicated site unlike some others
Glenn will comment on the site
Check the home page – ISSUE: loaded slowly on Glenn's laptop
Will put board info on specific header

BUDGET

See handout - Funding proposal

Projected budget for this year

Marketing cost covers all program areas

Potential for grant from Mitsubishi

Can cover Young Manufacturers Camp scholarship/supplies

Promo items chosen by Dana and Michelle's kiddos

IDENTIFY GOALS/OBJECTIVES FOR 2016

Glenn - Make certain there is a clear pathway between curriculum and industry jobs. Show what we are going to do IN THE SCHOOLS

Allatia - Speaker's bureau: show students what we can get in an hour to promote manufacturing and what that job can do for people. "Then we recruit" Different message from what has been said in education for many years

Internship opportunities are an issue for all schools. We need more!

Also need internships for community college students as well.

Debi - Some students need shorter milestones than a 2-year

Maybe just certificate programs through non-credit

Success breeds success.

This need to be communicated to educators

CTE Director may be included on the board - all agreed

Bylaws are flexible to allow this

We will go anywhere we can share the message

Schools - career fairs

Town Hall meetings

All places we can get into to!

ROUNDTABLE DISCUSSION

- My notes will serve as minutes to be sent out to all members
Michelle will add her notes as well
- Day Zero (April) will create collateral materials including letterhead
- Neighborhood Centers are taking a lesser role.
They are a founding partner
Funding issue and change of leadership and direction
Mike Lykes will assist, but take a lesser role
Paid for license last year
Grant paid for this year's license (Greater Houston Partnership)
- Actively seeking other member partners
- Michelle still searching for appropriate wording for materials
Not "founder" but maybe collaborating partner
- Not sure if there are other "chapters" to be education foundations

Michelle spoke with Nick before setting up education foundation

- DIDI is the licensing arm the brand
- SPEAKER'S BUREAU:
Very diverse group of people to share the message
CJ and Miguel - Shell
Port Authority will share their speakers as well
GLENN - How do we establish quality control and keep people on message?
MICHELLE: We are developing script to keep people on point.
ALLATIA: Presentation prepared to deliver the message, soft skills, area colleges provide available programs. Economic piece and college piece. There is a script and a protocol for the bureau.
MICHELLE: Important to maintain structure and script. Training session is available. Not yet available on the website.
ALLATIA: schedule a workshop to brainstorm and set parameters.

Young professionals group

- QUESTION: Glenn - had a question about sustainability
DENISE: Will look at opportunities for grants and other funding sources to sustain the program. Possible assistance from EHCMA. Mostly sustained by grants.
ALLATIA: Possibly seek out sustaining partners to help keep the program afloat. Need an economic plan that helps us keep doing business.
MICHELLE: We have reached out to other manufacturers for assistance outside of EHCMA as well.
DEBI: Plant managers in the 7-county area as future partners
ALLATIA: - Suggests board members from at least 3 of the 7 counties, but our industries should dominate. Pay attention to diversity of counties and industries representatives.
GLENN: Convey accomplishments/successes to all affected

SET NEXT MEETING

Monthly meetings for right now. Glenn is available for more if needed.

Last Tuesday of February suggested

[Tuesday, February 16th. 9-11](#) for workshop

Sent from my iPad